(1) User Education

Copyright Tips In Plain English

YouTube instructs users in a "Copyright Tips" section of the YouTube website how to understand copyright infringement and strongly discourages infringement.

In plain language it explains what users may and may not do.

http://www.youtube.com/t/howto_copyright

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Three Clear, Bold and Prominent Messages at Time of User Upload:

- "Do not upload copyrighted, obscene, or any other material which violates YouTube's Terms of Use."
- "When clicking 'upload Video' you are representing that this video does not violate YouTube's Terms of Use and that you own all copyrights in this video or have express permission from the copyright owner(s) to "ii peoldii
- commercials without permission unless they consist entirely of content "Do not upload any TV shows, music videos, music concerts or you created yourself."